



Achieving sustainability goals a new challenge for companies

- Faced with the adoption of the **2030 Agenda for Sustainable Development by the UN**, companies have found it necessary to reimagine their corporate culture, with the aim of becoming socially responsible organizations.
- isEazy, the leading technology company in e-learning solutions, launches **isEazy ESG on the market, a complete solution** specially designed to raise awareness and engage all members of the company around the achievement of its ESG objectives.

Madrid, September 19, 2022.- After the adoption by the UN General Assembly of the **2030 Agenda for Sustainable Development**, the private sector has seen the need to implement action plans that modify their business strategies. So that they can make their companies more sustainable and inclusive. In fact, according to one of the latest Deloitte reports, **40% of large Spanish companies listed on the stock market already consider the SDGs** (Sustainable Development Goals) in their Sustainability Reports. In addition, the companies most committed to sustainability have **outperformed their competitors by 11% in the stock market.**

One of the keys for companies to successfully develop a sustainable culture is **involving their entire workforce** in achieving this same goal. To make this possible, **isEazy**, the leading technology company in e-learning solutions, has launched isEazy ESG on the market. **A complete solution that helps companies to engage all their members around the achievement of the SDGs.**

Through a simple app, **isEazy ESG** provides companies with everything they need to make sustainability and diversity a reality in their organization: **from an initial assessment phase** where we can discover the level of knowledge and awareness of the team about each SDG; to the **analysis of the impact of sustainable actions** that can be included in sustainability reports, thus improving its non-financial reports.

Thanks to its complete catalog, with **more than sixty-five courses based on the most innovative neuro-learning and digital engagement techniques**, isEazy ESG allows companies to develop any of the 17 SDGs. In addition, the use of gamification dynamics such as games, challenges, levels, rankings... guarantees a much more attractive **learning experience for the new generations of employees.**

With the aim of further involving the members of the organization in achieving these SDGs, isEazy ESG offers more than **fifty-five missions in which employees can participate based on their specific needs, role, department or area of activity**, share their achievements, and encourage the rest of his classmates to follow in their footsteps.

In this way, **isEazy ESG facilitates the transition from traditional companies to socially responsible companies**, where sustainability, diversity and inclusion are not just “marketing assets.” But a reality that adds value and guarantees your long-term business success.



About ESG:

[isEazy ESG](#) is a complete solution specially designed to raise awareness, empower, and mobilize entire companies around sustainable development goals (SDGs). Assessment, training, gamification, missions, communication, and measurement are available in a single app to make sustainability a reality in companies. In this way, isEazy ESG helps them improve their non-financial reporting and drives their sustainable culture.

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