

isEazy is participating in PERTE VEC, led by SEAT and Volkswagen Group, to help turn Spain into an electric vehicle powerhouse

- If the project 'Future: Fast Forward' is approved, the technology company, through two of its solutions - **isEazy Author** and **isEazy Factory** - will provide the latest generation e-learning resources necessary to train all the participants in the project's value chain.
- The expertise required is so new that it calls for a very specific training program for the professionals involved. In this regard, isEazy will provide **the technology to develop agile and simple courses** as the project progresses.



Madrid, May 12, 2022. **isEazy**, a leading technology company in e-learning solutions for the development of training, communication, and corporate knowledge processes, is participating as a partner company in the registration of the PERTE project for Connected and Electric Vehicles (CEV), led by the **Volkswagen Group** and **SEAT S.A.**, with the goal of turning Spain into the main electric vehicle hub in Europe.

The project involves a total of **62** prominent national and international **companies** from different sectors, **61% of which are SMEs and belong to 11 different autonomous regions**. Together, they represent the largest business group in the history of the automotive industry in Spain.

The knowledge, skills and competencies required of all participants in the project value chain is so new that the business group will need to develop specific training resources, building on these as the industry continues to grow and innovate.

If the project is approved, **isEazy** will work to **facilitate the production and digitalization of the online knowledge and training to ensure the initiative's success**. In this regard, different online training pathways will be created for all of the employees and members of the electric car industry, offering the best learning experience with top-notch technological quality.

Specifically, **isEazy** will contribute through two of its e-learning solutions: **isEazy Author**, a tool designed to create engaging and dynamic e-learning courses in an agile and autonomous way,



without the need for prior knowledge, and **isEazy Factory**, one of the most advanced content factories on the market in the creation and development of tailor-made courses, offering top-notch educational standards, design and user friendly features. Through these two solutions, the company will help the consortium to digitize the training and education processes associated with the project.

The project is centered around four main pillars: the seed project, led by SEAT S.A. and the Volkswagen Group, which aims to make the Martorell and Pamplona factories electric. The second pillar of the group's project is the creation of an entire battery ecosystem for electric cars in Spain, ranging from lithium extraction in the mines to battery assembly, including a battery gigafactory in Sagunto (Valencia).

The third pillar includes the production of essential components in Spain for electric vehicles, and the fourth includes the areas related to training, digitalization and the circular economy; one of the fields that isEazy is focused on. Overall, the project covers the nine components of the PERTE Connected and Electric Vehicles (CEV).

Future: Fast Forward project partners

Altech, Asai Industrial, AZTERLAN, Balidea, BeePlanet Factory, Bosch, Brose, CARTO, CELSA Group, CETIM, CIDETEC, CENIM - CSIC, CERLER Global Electronics, CYP Core, Delta Vigo, ENSO, Fenie Energía, FORMINSA, GCR Group, Gestamp, Glavista, Gonvarri, Grupo Sesé, Grupo Simoldes, Iberdrola, Intrustial, IMSTechnology, Ingedetec, Instituto Universitario Investigación (CIRCE) Universidad Zaragoza, isEazy, ISEND, Kapture.io, Kautenik, Kivnon, Lazpiur, Leartiker, Libelium, Lithium Iberia, Malena Engineering, Mindcaps, Mol-Matric, Motorland Aragón, NTDD, NUTAI, Órbita Ingeniería, Pomceg Electronics, POWER Innotech, Power HoldCo Spain, SEAT CODE, SEAT MÓ, SEAT S.A., Silence, Grupo SPR, Sumitomo Electric Bordnetze, Técnicas Reunidas, TECOI, Valeo, Vega Chargers, Vicomtech, Volkswagen Navarra, WIP y Zylk.

Future: Fast Forward project collaborators

CaixaBank, Eurecat, FICOSA, ITAINNOVA and Telefónica Spain.

About isEazy

A leading technology company specializing in e-learning solutions for the development of training, communication and corporate knowledge processes. **isEazy** offers companies an end-to-end e-learning experience, providing them with all the necessary tools to take on any online training project. With more than 20 years of experience and more than 10 million users, the company has successfully carried out more than 100,000 projects in 90 countries for more than 1,000 clients, supported by a professional team working from the different office locations in Spain, Mexico, Colombia and the United Kingdom. The company has **6 e-learning tools** developed in-house: **isEazy Author**, software for e-learning course creation; **isEazy Factory**, the digital factory for training content creation; **isEazy Skills**, a technological solution for the development of soft skills and digital skills; **isEazy LMS**, a state-of-the-art e-learning platform; **isEazy Engage**, an app to boost training engagement; and **isEazy Game**, a gamification app for corporate training. isEazy is an example of a local business venture that has become a well-established company, led by entrepreneur José Luis de Federico. Follow the company on [LinkedIn](#), [Twitter](#) or [YouTube](#).