



isEazy revolutionizes the training sector by launching its accessible e-learning solutions

- **More than one billion people in the world live with some type of disability**, according to data from the World Health Organization (WHO). Given this global scenario, the **hiring of people with disabilities has increased by 8%** and will continue to rise in the coming years, according to the Adecco Foundation.
- Despite the need to develop training that guarantees diversity and inclusion in schools and workplaces, **only 20% of current online programs are accessible**.
- To promote the implementation of 100% inclusive online training, [isEazy](#) launches its **accessible e-learning solutions**. Thanks to these tools, companies and institutions will be able to provide accessible content for all their students, optimizing time and resources.

Madrid, June 13th 2023 – According to WHO data, **more than one billion people in the world live with a disability**. In this context, **the hiring of people with functional diversity has grown by 8% in the last year**, according to data published by the Adecco Foundation. All this highlights **the need to transform workspaces** to make them more accessible and inclusive. In the field of **training**, in particular, accessibility presents a significant challenge.

Nowadays, in EU countries such as Spain, **it is already mandatory for online content that falls under Public Administration** (the entities that manage public services and private companies of special economic importance) **to be accessible**. It's therefore only a matter of time before this obligation is extended to other sectors.

Despite this, **only 20% of current online training programs are accessible**¹. This is due, in part, to the complexity of adapting e-learning content to comply with the different laws and standards in force. Not only because it requires knowledge and understanding of specific criteria such as the **Web Content Accessibility Guidelines (WCAG)**, but because it also requires **increasing time and resources** in the production process.

To ensure the development and implementation of 100% accessible online training, [isEazy](#), a leading technology company in the development of e-learning tools, has launched a series of new accessible solutions. Thanks to isEazy Author, isEazy Skills and isEazy Factory, companies and **institutions will be able to offer accessible training content to all their students**.

Now, its authoring tool, [isEazy Author](#), in addition to facilitating the process of e-learning course creation, ensures that these courses are accessible. Thanks to its innovative features, the tool allows you to **automatically create online courses** that comply with 100% of the AA level and 80% of the AAA level of the WCAG guidelines, as well as with Section 508 of the USA's Workforce Rehabilitation Act. In addition, isEazy Author includes a **dual mode** so that the learner can, at any time, choose the accessible version of a course. Preconfigured **interactive and accessible games and contextual help** also allow the editor to create quality content in a much simpler way.



Those organizations that decide to outsource the process of creating their online courses can count on **isEazy Factory**. This digital content factory has all the profiles, capabilities and services necessary to develop **content of a high pedagogical level, design and usability**. And now it also ensures that this content is accessible and inclusive for the entire workforce.

Finally, **isEazy Skills** offers companies **a wide range of accessible courses** on soft skills and digital skills. These courses encourage the development of all professionals, regardless of their profile, role in the organization or capabilities.

In this way, **isEazy** revolutionizes once again the online training sector, betting on technological **innovation to improve people's lives**. With this new approach focused on accessibility, the company promotes a future in which everyone has the same opportunities for training and development.

1"What Higher Education Learned About the Accessibility of Online Opportunities During a Pandemic", Journal of Higher Education Theory and Practice Vol. 21(7) 2021; Washington University.

About isEazy

Leading technology company specializing in e-learning solutions for the development of training, communication and corporate knowledge processes. **isEazy** offers companies an end-to-end e-learning experience, providing organizations with all the necessary tools to tackle any online training project. With more than 20 years of experience and over 10 million users, the company has successfully carried out more than 100,000 projects in 90 countries for more than 1,000 clients, through a professional team distributed in its headquarters in Spain, Mexico, Colombia and Peru.

It offers **7 self-developed e-learning tools**: **isEazy Author**, software for creating e-learning courses; **isEazy Factory**, a digital factory for the creation of training content; **isEazy Skills**, a technological solution for training in power skills; **isEazy LMS**, a state-of-the-art e-learning platform; **isEazy Engage**, an app to boost the training of frontliners; **isEazy Game**, a gamification app for corporate training, and the **isEazy ESG** app designed to raise awareness, train and mobilize the entire company around its Sustainable Development Goals (SDGs).

LinkedIn <https://www.linkedin.com/company/iseazy>

Twitter <https://twitter.com/isEazy>

YouTube https://www.youtube.com/channel/UC271S5yN9OLqL7k_e4U6NDQ

Press contact

Cristina Sánchez: csanchez@iseazy.com

Telf: +34 690 74 72 74

