

isEazy, recognized for having one of the best LMS on the market according to Training Industry

- The world reference leader in professional learning, **Training Industry, has published its Learning Management System Watch List 2023 and includes isEazy** among the companies with the best LMS.
- Among the selection criteria, are: **the level of innovation of the platform, the usefulness of its functionalities and the ability to motivate and involve students in the training;** with special mention to its user experience.
- Thanks to this recognition, **isEazy LMS is positioned as one of the most complete learning platforms on the market,** since it allows to manage training, communication and corporate knowledge projects from one place.

Madrid, October 4, 2023 – Training Industry, the global reference media in the L&D sector, has selected isEazy in its Watch List 2023 of the companies with the best and most innovative learning platforms. Elaborated by e-learning experts for a community of 10 million users, **Training Industry's Watch List 2023 values those companies that offer the best learning solution for organizations through an LMS.**

The selection criteria in this edition have focused on the quality of the learning platform, innovation and impact on the market of e-learning Technologies, the user experience of the client and the user, and the performance and results of the training. **"The companies chosen for this year's LMS Watchlist demonstrate strong capabilities, leveraging innovation and specialization to engage learners and keep managers engaged in the learning process,"** said **Tom Whelan, director of market research at Training Industry, Inc.**

isEazy is proud to be on this list in **recognition of the innovative technology of isEazy LMS,** which allows managing training, communication, and corporate knowledge projects from the same place and with the usability and *engagement* of an LXP. **In the words of Tom Whelan, isEazy is part of the Watch List 2023 of "unique providers that create engaging learning experiences,** with quality tracking and analysis reports, personalization, automations and much more. These features facilitate learning experiences that significantly increase students' skills and are aligned with broader business goals."

One more distinction that **positions isEazy's e-learning solutions among the best in the digital training market,** serving the needs of any type of organization to boost the success of its internal talent. "We are proud to be part of the Training Industry's Watch List 2023 as one of the best LMS developers. **It highlights the great work we have done to expand our global presence and to continue evolving our e-learning tools, and attending to the culture, business objectives and needs of our customers"**, highlights **Miguel Valverde, CEO of isEazy.**



About isEazy

Leading technology company in e-learning solutions for the development of training, communication and corporate knowledge processes. **isEazy** offers companies an end-to-end e-learning experience, providing organizations with all the necessary tools to tackle any online training project. With more than 20 years of experience and more than 10 million users, the company has successfully carried out more than 100,000 projects in 90 countries for more than 1,000 clients, through a professional team distributed in its headquarters in Spain, Mexico, Colombia and Peru.

It offers **7 self-developed** e-learning tools: **isEazy Author**, software for creating e-learning courses; **isEazy Factory**, digital factory for the creation of training content; **isEazy Skills**, technological solution for training in power skills; **isEazy LMS**, state-of-the-art e-learning platform; **isEazy Engage**, app to boost the training of frontliners; **isEazy Game**, a gamification app for corporate training, and the **isEazy ESG** app designed to raise awareness, train and mobilize the entire company around its Sustainable Development Goals (SDGs).

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Twitter <https://twitter.com/isEazy>

Youtube https://www.youtube.com/channel/UC271S5yN9OLqL7k_e4U6NDQ

Press Contact:

Cristina Sánchez: csanchez@iseazy.com

Phone: +34 690 74 72 74

