

Bizpills Group becomes 'isEazy' to consolidate its leadership on the international e-learning market

- After 20 years of experience, the company, an expert in e-learning software development, has immersed in a **strategic and organisational** change uniting its 6 technologies into one brand: **isEazy**.
- With more than **10 million users** and **100,000 projects implemented** in 50 countries for more than 1,000 clients, the company is committed to his strategic change to streamline the selection of e-learning technology for companies. This is a significant step forward in a highly specialised sector such as e-learning.
- A unique proposal that offers an **end-to-end** e-learning experience through the development of **innovative, agile, and intuitive** tools.



Madrid, 9 February 2022. - Bizpills Group, the leading technology company in e-learning software development, with **more than 20 years** of experience on the market, has immersed in a **strategic and organisational transformation**, uniting all its solutions - OKN Learning, B-Talent, isEazy, isEazy Factory, Bizfit and Digital Gapp – into one brand.

With more than **10 million users** and **100,000 projects implemented** in 50 countries for more than 1,000 clients, the company is committed to his strategic change that aims to **streamline and accelerate** the selection of e-learning technology in companies. This is a step forward in a highly specialised sector, with multiple training tools and a complex learning and deployment curve for HR departments.



Facing the need of organisations to fully manage the training of their employees, linked to challenges such as the retention and development of professionals or the digitization of formats, **isEazy** provides companies with an **end-to-end e-learning experience. Covering all training, communication, and corporate development processes** through its 6 self-developed tools.

“From isEazy our aim is to help companies in this new business context, becoming a single partner to access all the e-learning tools that organisations need. Regardless of their size, market, or location, we provide all companies with the e-learning technology that streamlines and simplifies their online training strategy” explains José Luis de Federico, Founder & CEO of isEazy.

INNOVATION: THE KEY TO THE FUTURE OF E-LEARNING

Over its history on the market, the company **has been continuously committed to innovation** in the creation of each one of its tools. Developing software that is easy to implement and manage, with the most advanced functionalities to improve the training experience of employees and guarantee their professional progress.

With this launch, the company not only reinforces its commitment to innovation, but also **strengthens its technological expertise** in every area of e-learning and breaks with traditional e-learning context.

As a result, companies will be able to find a specific tool for every need in isEazy:

- **isEazy Author:** The tool for **creating, editing, and sharing e-learning courses** in an autonomous, agile, and effortless way.
- **isEazy Factory:** A **digital e-learning hub** that provides companies with all the profiles, skills, and services to develop bespoke content of high pedagogical level, design, and usability.
- **isEazy Skills:** Flat rate to access all the **soft and digital skills courses and programmes** that professionals need.
- **isEazy LMS:** **Innovative online training platform** that allows you to manage all your training and corporate knowledge projects easily and efficiently.
- **isEazy Engage:** App specially designed to create **training for learning in the flow of work.**
- **isEazy Game:** A **gamification app** that allows professionals to get and reinforce knowledge in an agile way.

“We needed to reinvent learning and make a difference in the way companies use e-learning tools. With isEazy we have achieved this. Providing organisations with the most cutting-edge and pioneering Spanish technology they need and generating positive impacts not only in their business, but also on the market” concludes José Luis de Federico, Founder & CEO of isEazy.

A change that establishes a simpler and more effective approach to improve the performance of companies and employees. With a technological solution adapted to all kind of organisations, scalable and global.



About iseazy

Leading technology company in e-learning solutions for the development of training, communication and corporate knowledge processes. Iseazy offers companies and end-to-end e-learning experience, providing organisations with all the tools to tackle any online training project.

With more than 20 years of experience and more than 10 million users, the company has successfully implemented more than 100,000 projects in 50 countries for more than 1,000 clients, through a professional team distributed in its offices in Spain, Mexico, Colombia and United Kingdom.

With **6 e-learning tools**: **iseazy Author**, the n.1 software for e-learning creation courses; **iseazy Factory**, a digital hub for training content; **iseazy Skills**, technological solution for soft and digital skills; **iseazy LMS** a next generation e-learning platform; **iseazy Engage**, an app to boost training engagement and **iseazy Game**, a gamification app for corporate training.

RRSS:

Linkedin <https://www.linkedin.com/company/iseazy>

Twitter <https://twitter.com/iseazy>

Youtube https://www.youtube.com/channel/UC271S5yN9QLq17k_e4U6NDQ

Press contact: iseazy

Patricia Luna
pluna@iseazy.com