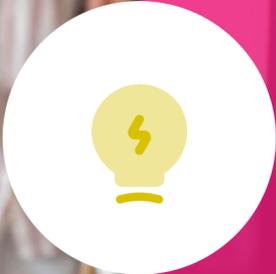




WHITEPAPER

End-to-end learning: Why it's the key to successful training at your company





Only between 10 and 15% of companies have well-developed training programs aligned with their business goals.

INTRODUCTION

We are currently undergoing a clear process of social and economic transformation dominated by aspects such as the technological revolution and globalization. Teleworking, intellectual capital, and the digitalization of training are likely to be found on the agendas of the human resources departments of most organizations. The **creation and development of talent** in companies has now

become a **key factor in ensuring their continuity and success in the market.**

However, according to renowned training analyst Josh Bersin, only between 10 and 15% of companies have well-developed training programs aligned with their business goals. In other words, we have reached a point where we know that **we need to**

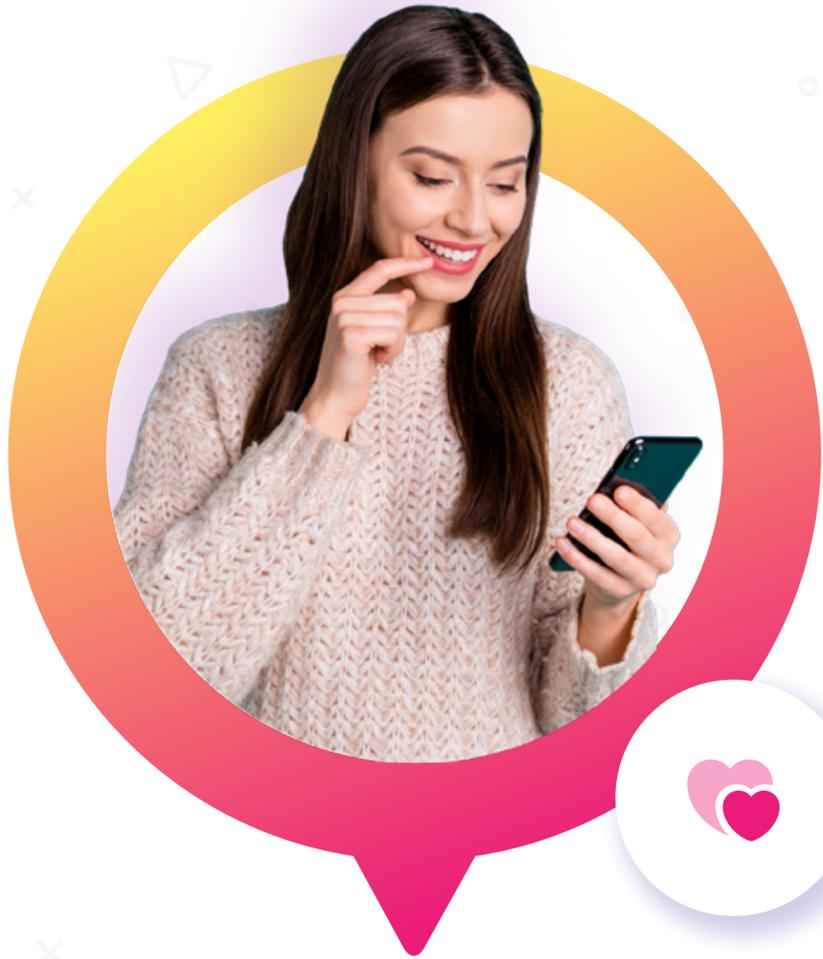
ensure our professionals are well prepared and continually updated to have a successful company. But do we know how to do it? It's time to look beyond the knowledge we want our workers to have and **analyze the processes and tools we need to achieve this goal.**



Next-gen e-learning technology:

The best ally for achieving your
business goals

01



We know that we need to ensure our professionals are well prepared and continually updated to have a successful company. But do we know how to do it?

Training and closing skill gaps are essential processes. If the COVID-19 pandemic has taught us anything, it's that organizations that are not able to learn, evolve, and grow are bound for failure. Ultimately, a **company's ability to learn determines its capacity to adapt and innovate**, and innovation is crucial for long-term survival.

In this context, technological advancements have become the most important ally for training employees. Now that in-person training is a thing of the past in the most flexible and modern organizations, having **digital tools and processes that help to easily manage a training plan** is fundamental.

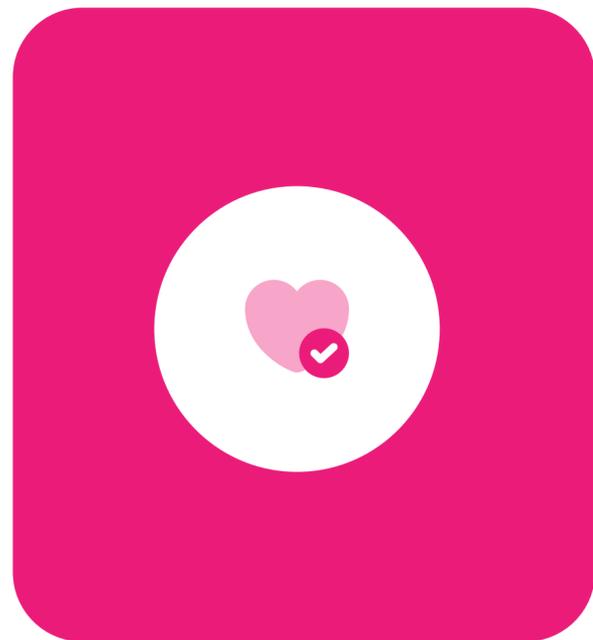


Investing in new technologies is no longer an option, it's a requirement. This is especially the case when it comes to **improving how people work and learn**. In fact, technology can be used for repetitive tasks, making it possible to focus more on the educational content, and can even help you **generate a more effective and personalized experience for students**.

By doing so, you'll get better outcomes and increase the value of training for your organization.

In addition to the quality of the learning, technology is also a very valuable solution for **streamlining training processes**. This is particularly true for companies that are very dynamic or that operate in a rapidly changing environment where they need

to constantly update their training. However, the **wide range of e-learning solutions** now available only complicate the process. What technology do I need to implement a quality training plan in my company? Which software best adapts to my needs and those of my team? Which tools can give me enough autonomy to train my professionals hassle-free?



End-to-end learning: Global solutions
for the e-learning of the future

02



Companies are starting to demand providers that can offer them a global solution, with all the necessary e-learning technology in a single place.

As mentioned above, **e-learning is a training model in line with the current needs of the digital society.** It's a learning formula that feeds off the development of new technologies. But the fact is that the current model is moving toward finding allies that can provide everything needed to be able to offer a complete service and successfully implement it in an organization.

In fact, according to one of the latest studies by The Josh Bersin Company, the e-learning technology market goes in waves. For many years, it was focused on integrating processes and investing in cloud-based learning management platforms. Later, mobile training started capturing all the attention, becoming a fundamental feature of any training project. Now, in the new decade of the 2020s, we are facing a **new wave based on the consolidation of different technologies.** That's why in coming years, companies are going to demand providers that can offer them a global solution. In other words, they need an **end-to-end e-learning experience** with everything they need in a single place.



Problems that arise from having different e-learning providers



Technical complexities of integrating different technologies.



Complications in the decision-making process and **loss of autonomy**.



Increased **costs and implementation** and development time for each technology.



Lack of communication and synergy between the different solutions.



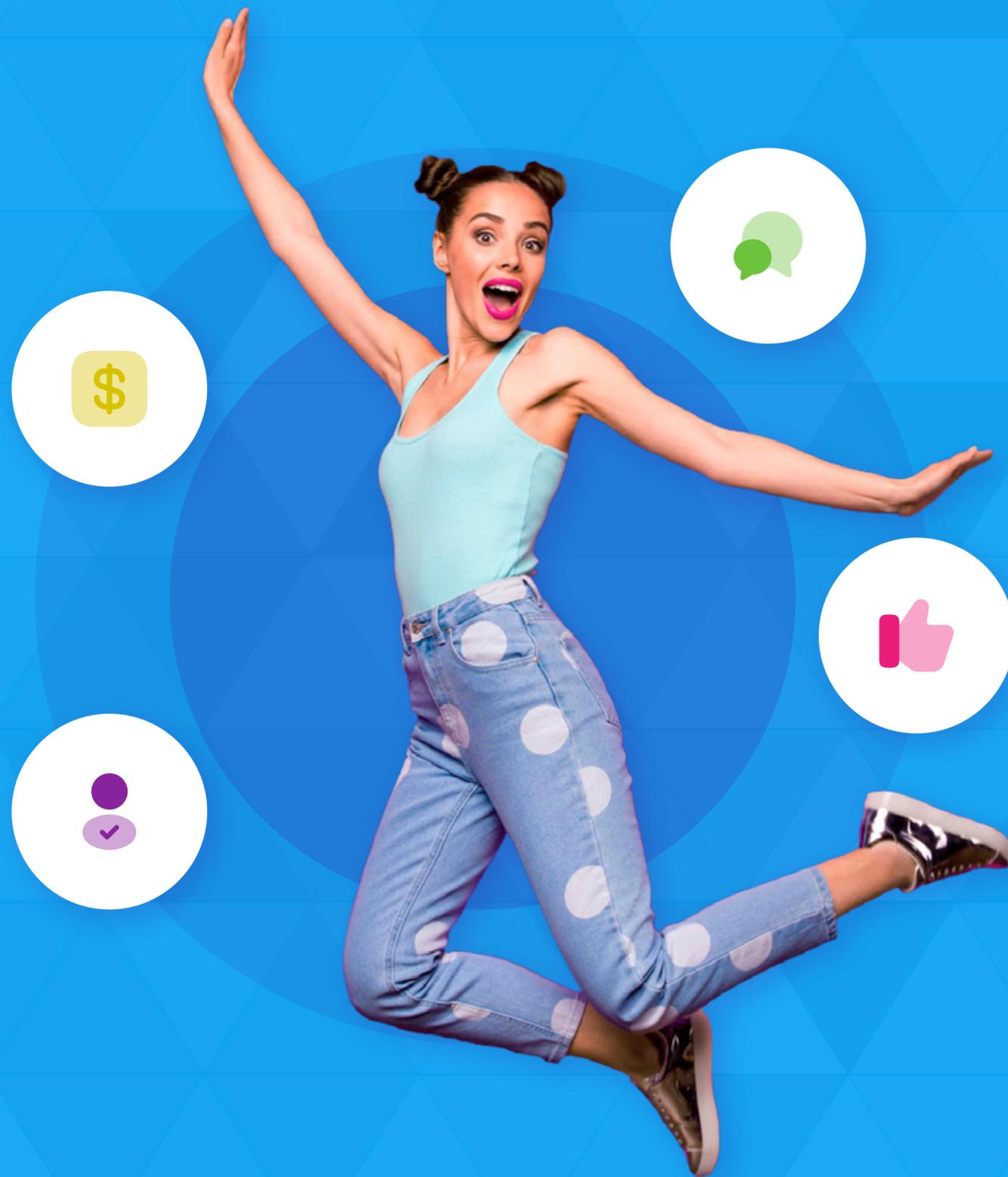
Loss of quality and worse final outcome.



Benefits of end-to-end learning

Nowadays we are very used to this business model in certain companies, like for instance banks, where you can do everything from withdrawing money to investing in the stock market to taking out a home insurance policy. But we aren't as used to it in the e-learning sector.

In this sector specifically, **having a single solution for all your e-learning needs brings a large number of benefits.** We'll highlight four of them here:





Savings

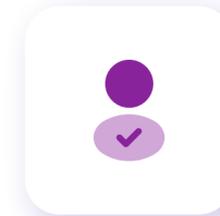
Not just time, but money and effort as well, by having a single company that offers the integral solutions you need, which are made to measure and customized. Above all, because you won't have to look for different providers to cover every need.



Synergy and better communication

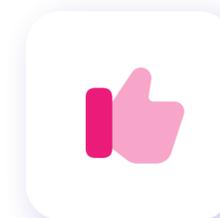
When all your solutions and tools belong to a single provider, there will be synergy between them, making it easier for them to complement each other to offer a unified response to all your training needs. Plus, communication will be more fluid, fast, and efficient. If, on the other hand, you purchase each service from a different company, communication could be more complicated.





Trust

When you have a single partner that centralizes all the processes and resources and coordinates everything, the relationship is simplified because there are only two parties and more trust is generated between them.



Better final outcome

When a single provider works on every part of the final solution you need, it improves the consistency of the learning. There is a greater possibility of innovating and getting a final outcome that is unique and 100% adapted to your company.

Plus, an end-to-end solution, also called integral learning, can **support digital transformation initiatives much better than those that are distributed between different providers and partners.** Not to mention the fact that a good e-learning partner should be able to cover all training needs, not just some of them.



isEazy: The e-learning tools you need
for your business to take off

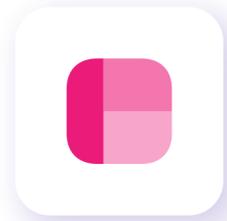
03

Today's e-learning market therefore has to **reinvent itself to be able to offer a unified, attractive, and modern experience** that is also simple and usable, making training processes more flexible.

That's just what isEazy does. This leading technology company in offering e-learning solutions provides companies an **end-to-end e-learning experience** and can cover all their training, communication, and corporate development needs.

Companies can find **a specific solution for each training need right in isEazy:**





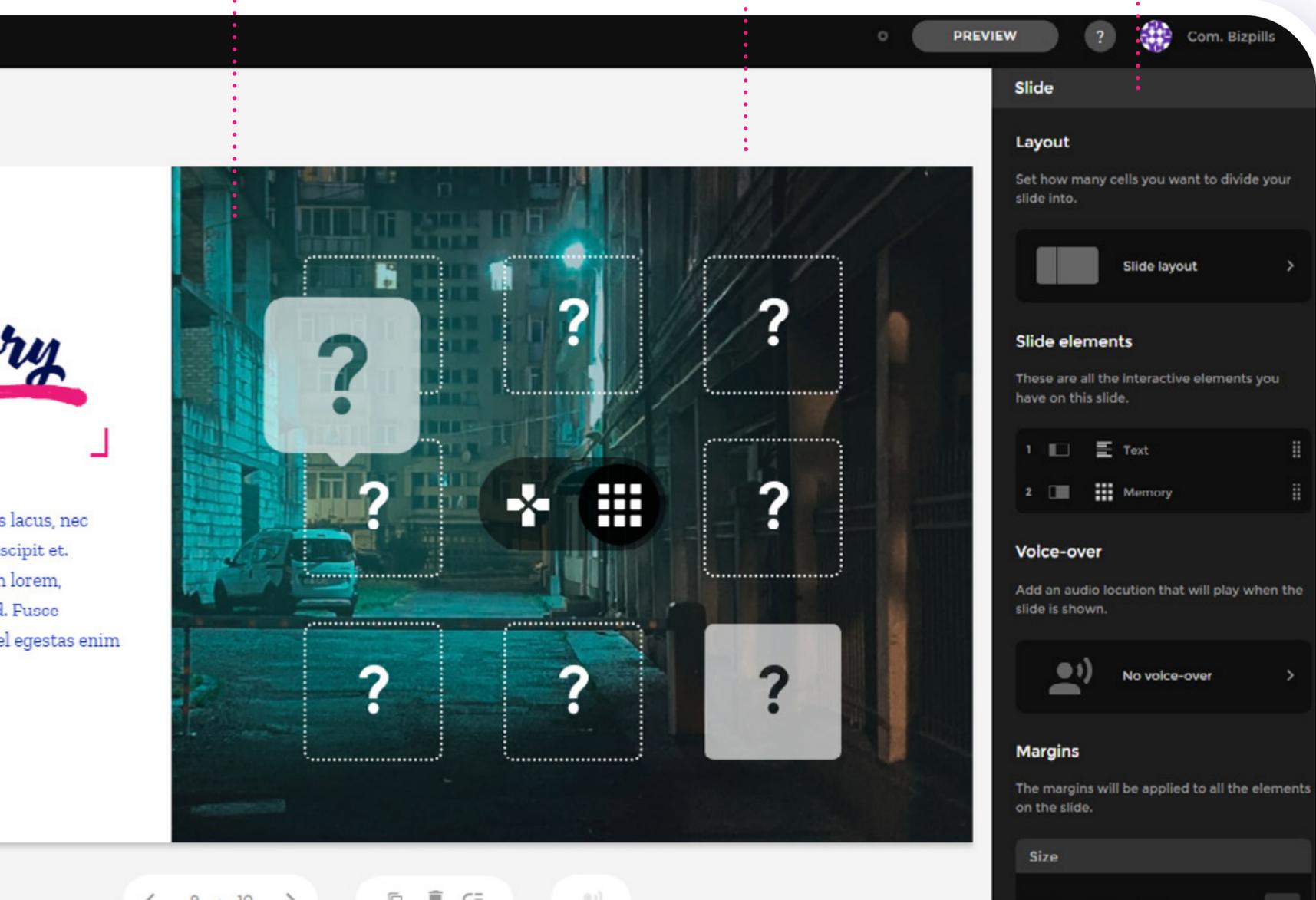
Templates



Cloud based



Slide Layout



iseazyauthor



The tool for **creating, editing, and sharing** e-learning courses in an autonomous, flexible, and simple manner.



Instructional design



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Subtitle example

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YOUR TITLE TEXT HERE

Texto de subtítulo de ejemplo

Viéndole don Quijote de aquella manera, con muestras de tanta tristeza, le dijo: Sábete, Sancho, que no es un hombre más que otro si no hace más que otro.

R AWESOME TEAM

Chris Walter

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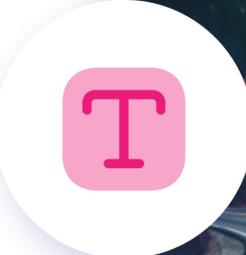
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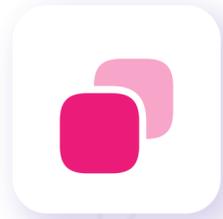




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3 min

TrainGYM

ews See all...

NEW! 5 min Train with your partners

7 min Best mat for this new

Angela Jones Today 1h ago On progress

ain with the best stretching exercises presented by Smith and his classmates

10 min

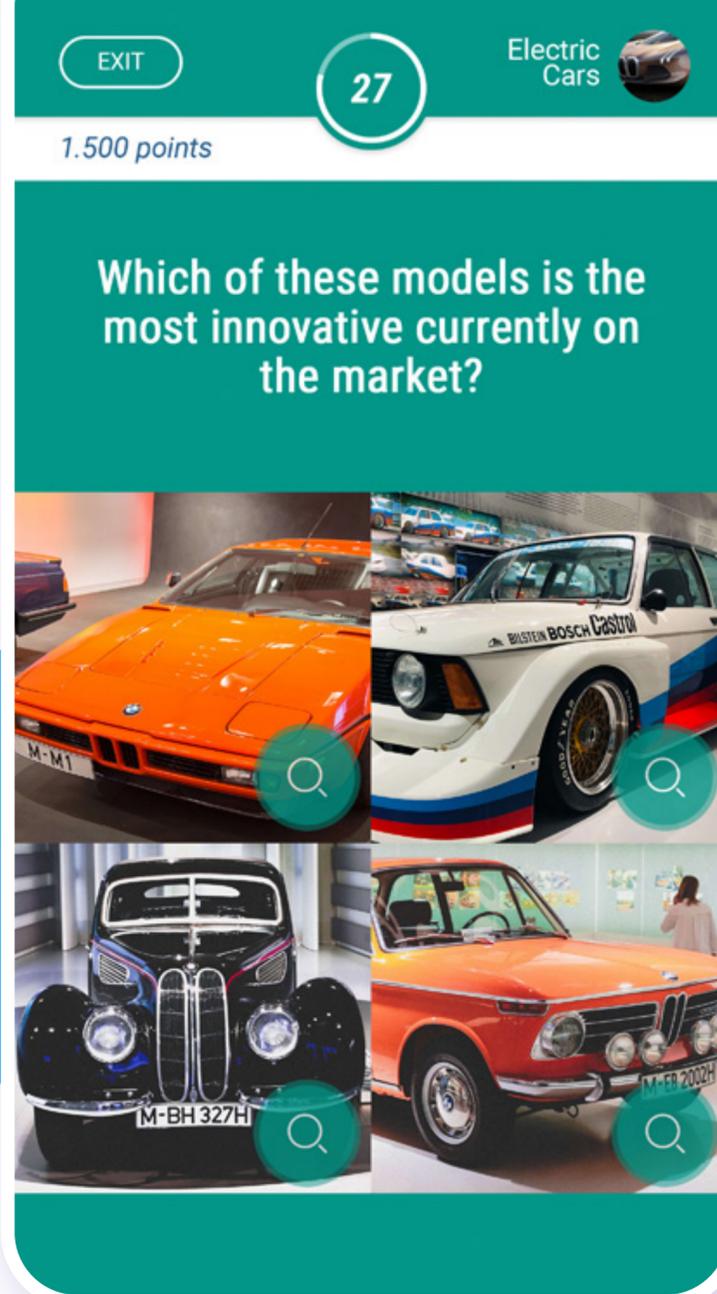
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ACCEPT



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